

**add2ad**  
*Advertising*

**PORTFOLIO**

[www.add2ad.com.sa](http://www.add2ad.com.sa)



*Introducing*  
**ABOUT US**

Add2ad is a creative 360 marketing solution fueled by elite individuals eager to levitate your business to the paramount of the market.



*Our*

# MISSION

We aspire to be the backbone of our Clients marketing solutions.

*Our*

# VISSION

Leaving a footprint in our Clients success stories.



# Why US

## PARTNER • CREATE • DELIVER

- Each section of services is built by hand-picked top tier individuals eager to walk the extra mile.
- We provide 360 marketing solutions and custom tailored to handle your full fledge plan.
- Local experience with global understanding.



*Our*

# SERVICES

01

ADVERTISING

02

MEDIA

03

PRODUCTION

04

DIGITAL

05

PUBLIC RELATIONS

01

# ADVERTISING

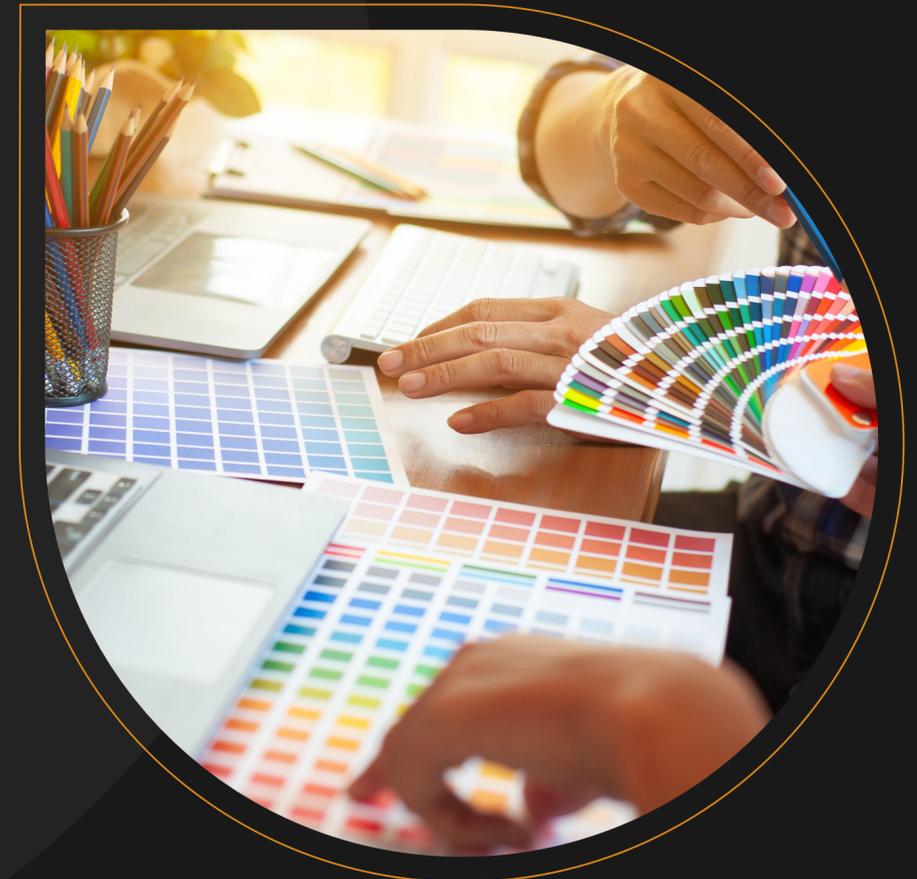
## Branding



## Campaign



## Consulting



02

MEDIA

*Media* Relations

*Media* Planning

*Media* Buying



03

# PRODUCTION

## Packaging



## 3d Mockups



## Printing



03

## PRODUCTION

- *Photography*
- *Audio Production*
- *Video Production*



04

## DIGITAL

- *Website Development*
- *Content Creation*
- *SM Management*
- *SM Marketing*
- *Goggle Ads*
- *SEO & SEM*
- *Community Management*



05

## PUBLIC RELATIONS

- *Corporate Communications*
- *Reputation Management*
- *Media Relations & News Announcement*
- *Event Planning & Management*
- *Thought Leadership*



# Our PARTNERS



# Our TEAM



TALAL ORABI  
Founder/ Managing Director



KASSAM KASSAM  
Creative Director



WASSIM MSHANTAF  
Sr. Account Manager



HOSAM MUBARAK  
Sr. Account Manager



JAMAL ABI GHANNAM  
Account Executive



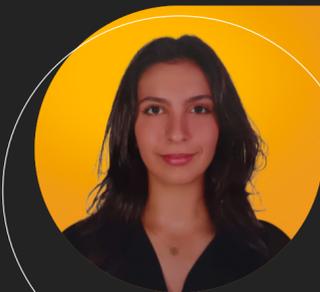
NADA HAWARI  
HR & Financial Manager



WAQAR AHMED  
Sr. Motion Designer



SHAZA MAAROUF  
Sr. Graphic Designer



PERLA KASSIS  
Sr. Graphic Designer



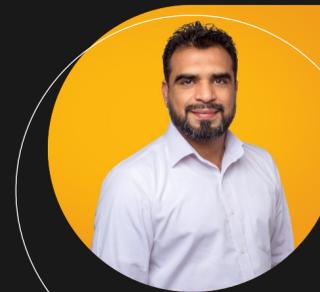
HUSSEIN ATTIEH  
Art Director



CHARBEL EL HOMSI  
Sr. Art Director



LOAI MOUKI  
Sr. Art Director



RAHAT MASOOD  
Assist. Prod. Manager



ALAA FAYYAD  
Motion Designer



MOHAMMED TABISH  
3D GENERALIST



GERICO CANLAPAN  
Photographer



TAREK ABDEL MAWLA  
D. Marketing Manager



KHOLOUD CARRERA  
Jr D. Marketing



MOHAMED REDA  
Sr D. Marketing Specialist

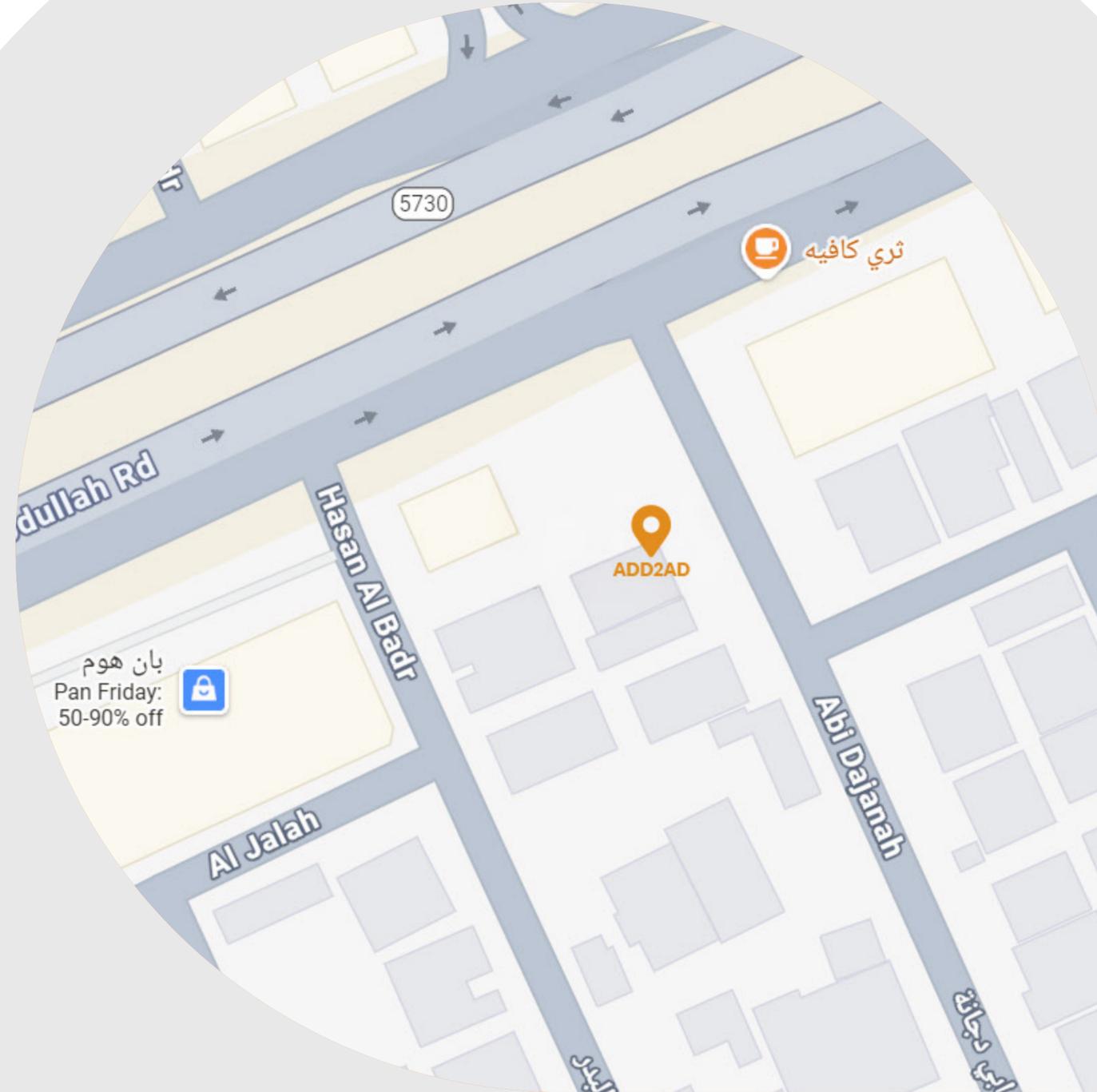
*Video*

# CREDNITIONAL



Contact

US



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*Creativity*